We build beautiful and engaging online courses on topics that matter.

Founded in 2010 and headquartered in Washington DC.
TECHCHANGE **LEARNING COMMUNITY**

- 10,000+ students
- 198 countries
- 1,500+ organizations
OUR CLIENTS

unicef
USAID
ASHOKA
POPI TECH
malaria consortium

THE WORLD BANK
youth foundation
OXFAM
CRS
IREX

UNITED NATIONS FOUNDATION

WORLD RESOURCES INSTITUTE

mpowering frontline health workers
Ushahidi

AECOM
Johns Hopkins University

VITAL VOICES
fhi 360

UCSF
NetHope

CHEMONICS
CREATIVE
URC
The Institute for Inclusive Security
NDI

MSI
Search for Common Ground

generationsofpeace
THE BUILDING BLOCKS OF OUR MODEL

ANIMATIONS & CREATIVE

COURSES: FACILITATED & ON-DEMAND

LEARNING PLATFORM

LEARNING DATA & ANALYTICS

We can engage with you at any point during this process
We bring our creative, instructional design, marketing, and technical expertise to you to build out a custom learning experience that meets your needs.

Assess: We evaluate your needs, establish goals, and determine the best type of online learning solutions for your organization or project.

Build: Then we design, storyboard, and deliver courses based on those goals.

Engage: We work with you every step of the way to grow and engage your audience.

Measure: Finally, we capture relevant data in order to improve your learning experience.
ANIMATION & CREATIVE
<table>
<thead>
<tr>
<th>COURSES: FACILITATED</th>
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<tbody>
<tr>
<td>Technology for Monitoring and Evaluation Diploma</td>
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<tr>
<td>Mobiles for International Development</td>
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<tr>
<td>Mapping for Social Good</td>
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<tr>
<td>Technology for Data Collection and Survey Design</td>
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<tr>
<td>Social Media for Social Change</td>
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<td>mHealth- Mobile Phones for Public Health</td>
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<tr>
<td>Technology for Data Visualization</td>
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<tr>
<td>3D Printing for Social Good</td>
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<tr>
<td>Agriculture, Innovation and Technology</td>
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<tr>
<td>Basics of Digital Safety</td>
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<tr>
<td>Technology for Conflict Management and Peacebuilding</td>
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<td>Practicum in Knowledge Management</td>
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<td>Technology for Disaster Response</td>
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<tr>
<td>Digital Organizing and Open Government</td>
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TechChange offers 20+ facilitated courses on the above topics
COURSES: ON-DEMAND EXAMPLE
TechChange provides a full-service, end-to-end learning resource management (LRM) solution for the social sector.

While keeping various technological and bandwidth capacities in mind, we have built an ideal platform for social, collaborative learning. Our platform is home to over 100 courses reaching more than ten thousand students in 198 countries.
PLATFORM OVERVIEW

- Gamification
- White Labeling
- Real-time Interactions
- Broad Media Support
- Mobile Support
- Student Activity Tracking
- Registration / Application Workflow
- Communication Platform
- Secure Payments
- Course Evaluations
- Learning Dashboards
- Language Support
PLATTFORM EXAMPLE: TECHCHANGE

Welcome to USAID311: Mobile Data Solutions

1. Fill Out a Profile and Add a Picture
   Start by filling out your profile. You'll notice that some of the information from your application has been automatically transferred to your profile but there are a few additional fields. Also be sure to upload a picture of yourself!

2. Introduce Yourself to the Class
   Now head to the introduction thread and say hello to your classmates. Tell us what inspired you to take the course and share your first memory of technology. Extra points if you can name this technological artifact!
PLATFORM EXAMPLE: A&PI WELLNESS

apiwellness.course.tc
LEARNING DATA & ANALYTICS

- Maps
- Dashboards
- Profiles
- Network Visualizations

Participant Visualizations

Profiles

Network Visualizations
PRODUCTION PIPELINE

Project Kickoff
- Project guidelines
- Technical requirements
- Training audience

Style Guide & Course Template
- Fonts, colors, avatars, assets, and backgrounds
- Course theme
- Course navigation structure & features

Storyboarding
- Content review
- Asset development
- Written description of audio, visual, and interactive elements for each slide

Development of Working Draft
- Integration of audio, assets, animation, and interactions into the course template
- Internal quality assurance and review

Feedback & Finalization
- Final edits incorporated
- Final publishing of files